

economia el cerebro pdf

[Ebook PDF] Psicología de la Motivación Diego Gonzalez Serra PDF España | PDF | Editorial Ciencias Médicas | 2008 | 1 Edición Diego Gonzalez Serra | ISBN 978-959-212-269-7 COD REF: 1810-0002.RAR // PASS CONTRASEÑA: LIBROSAYUDA Ebook Psicología de la Motivación Diego Gonzalez Serra Descripción y contenido El presente libro tiene como objetivo ...

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La economía conductual y las finanzas conductuales son campos cercanos que aplican la investigación científica en las tendencias cognitivas y emocionales humanas y sociales, para una mejor comprensión de la toma de decisiones económicas y del análisis de cómo afectan a los precios de mercado, a los beneficios, y a la asignación de recursos.. Los campos de estudio están principalmente ...

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